



Mystery Writers Of America Northwest Chapter Presents:

# RAIN CITY

## MYSTERY WRITERS SEMINAR

Saturday, June 24, 2017 8:30 AM – 4:30 PM  
Hilton Garden Inn, Bothell, WA

— ADD A DASH OF MYSTERY TO YOUR WRITING —  
— SELL YOUR STORIES LIKE THE PROS DO —

Join us for a day-long two-session seminar on techniques used by acclaimed authors to write great stories, and the promotional activities they use to increase book sales. Learn writing techniques from multi-award-nominated mystery author James Ziskin. Get new marketing skills from Beth Jusino, who “wrote the book” on self-promotion. Between them, these experienced professionals will cover a wide variety of techniques to accelerate your writing career. **Not just for mystery writers.** These techniques apply whether you write mysteries, thrillers, romance, science fiction—you name it!



**James Ziskin** is the author of the Edgar-, Anthony-, Barry-, and Lefty-nominated Ellie Stone Mysteries. A linguist by training, James studied Romance languages and literature at the University of Pennsylvania. After completing his graduate degree, he worked in New York as a photo-news producer and writer, and then as Director of NYU's Casa Italiana. He spent fifteen years in the Hollywood post production industry, running large international operations in the subtitling/localization and visual effects fields. Jim will take a deep dive into the craft of mystery writing, from outline to finished work. He will discuss the various elements that make or break a story: plotting, characters, clues, style, first drafts, revisions—even titles and covers.



**Beth Jusino** believes that marketing is not a bad word, and might even be something writers can enjoy. She's a full-time publishing consultant, award-winning writer, developmental editor, and teacher with sixteen years of experience helping writers navigate the complicated space between writing and publishing. She is the author of *The Author's Guide to Marketing: Make a Plan That Attracts More Readers and Sells More Books (You Might Even Enjoy It)*. Beth is the former Director of Author and Book Marketing for an author services company, and prior to that she spent five (long) years as a literary agent. In every position, she has helped writers identify their strengths and build their audiences, often before they've even finished their books.

### Registration Fees

MWA member, by June 10 (\$80)  
Non-member, by June 10 (\$90)  
Late registration, after June 10 (\$110)

### Location

**Hilton Garden Inn**  
22600 Bothell-Everett Hwy  
Bothell, WA 98021

Contact the hotel for special discounted room rates

An MWA University Event Learn More & Register At <http://tinyurl.com/z6mmxjx>

